



MARQUETTE COUNTY MOM PROM

2019 SPONSOR OPPORTUNITIES

BECOME A SPONSOR!

Because Mom Prom is solely powered by volunteers, we're reaching to the community for support. **100% of the proceeds raised from this year's event will go directly to the local non-profit Ainsley's HALO, which is named in memory of the original Marquette County Mom Prom recipient Ainsley Kargela who passed away in 2018**

WHY SPONSOR?

Look at this as an opportunity to connect with one of the largest gatherings of U.P. women, most of whom are responsible for making the majority of the day-to-day decisions for their home and family - from what stores to shop at to which products to buy. The women attending Mom Prom are not only coming for a night away, but are also attending to support our mission of helping others. Those who sponsor Mom Prom will surely gain loyalties from the attendees who appreciate a philanthropic business or organization, especially those who support a cause they believe in.

HOW CAN I HELP?

Mom Prom is in need of monetary donations to help cover event expenses. Volunteers, items for the silent auction and bucket raffles are also needed. Be creative! How can you or your company help? Let us know by completing the sponsor form below or completing it online at www.mqtmomprom.com.

WHAT IS MOM PROM?

Marquette County Mom Prom is the ultimate girls night out where women can dress up, hang out, and dance the night away, all in the name of a great cause. Guests are encouraged to wear their old prom gowns, bridesmaid dresses, wedding gowns and/or anything that makes a girl feel fabulous.

Each year, a different family, individual or non-profit organization is selected to receive the proceeds of the event. That recipient will then be able to show thanks and give back by assisting in the selection of the following years' recipient. Mom prom is expected to "pay it forward" for many years to come.

The fourth annual Marquette County Mom Prom will take place Friday, April 19, 2019.

I WANT TO HELP!

Please sign me up for the following sponsor level:

- King/Queen Sponsor (Donation valued at \$1,000 and up)**
 - ◊ Company logo prominently displayed throughout the event
 - ◊ Company listed as a "Major Sponsor" on all Mom Prom web pages
 - ◊ Emcee shout-out at event
 - ◊ Clickable logo on the Mom Prom website sponsor page
 - ◊ Promotional materials for attendees
 - ◊ 3 complimentary tickets to Mom Prom*
- Prom Court Sponsor (Donation valued \$500-\$999)**
 - ◊ Company logo prominently displayed throughout the event
 - ◊ Clickable logo on the Mom Prom website sponsor page
 - ◊ Promotional materials for attendees
 - ◊ 2 complimentary tickets to Mom Prom*
- Chaperone Sponsor (Donation valued \$250-\$499)**
 - ◊ Clickable logo on the Mom Prom website sponsor page
 - ◊ Promotional materials for attendees
 - ◊ 1 complimentary ticket to Mom Prom*
- Stag Sponsor (Donation valued up to \$249)**
 - ◊ Clickable logo on the Mom Prom website sponsor page

Back by popular demand: Make a CASH donation and in addition to any of the above benefits, your sponsor ticket(s) will be granted access to our exclusive VIP area. Donating in-kind services and/or prizes? ...Just kick in an extra \$50 cash donation for access to the VIP area. Visit www.mqtmomprom.com for more details on the VIP area.

*To claim complimentary sponsor tickets, payment/commitment must be received by March 1, 2018. Tickets are limited and available on a first-come, first-served basis. Tickets must be claimed by March 15, 2019

Company/Org. Name _____
 Contact Person _____
 Mailing Address _____
 Email Address _____
 Website URL _____
 Phone # _____

I can help with the following:

- Monetary donation
- In-kind services
- Prizes for the silent auction, raffle or swag bags
- Volunteers
 - ◊ Provide volunteers for the event to represent your business or organization
 - ◊ Each volunteer equates to a \$100 value
 - ◊ Please indicate the # of volunteers you can provide _____
- Additional \$50 cash donation— Grants your sponsor ticket(s) access to the VIP area

Total donation amount \$ _____ (or estimated value)
 Donation description _____

Payment Type:

- Check (Payable to "Marquette County Mom Prom")
- Credit Card (A committee member will contact you for card info within 3-5 business days)

Mailing address and drop off location:

1715 Erickson, Marquette MI 49855
 mqtmomprom@gmail.com
 Attn: Kate Havel or Mel Skewis

THANK YOU FOR YOUR SUPPORT! A COMMITTEE MEMBER WILL CONTACT YOU WITHIN 1-3 BUSINESS DAYS.